

T-Mobile's INTRAPRENUERS pitch script

Audio	Visual	Time
	<p>Set: Chairs set up in front of the wall of monitors. A presenter area is set up across from them. A surface hub or a display is to the right of the presenter's area.</p>	
<p><i>Dramatic building music</i></p> <p>BY: Coming to T-Mobile in 2019...</p>	<p>Shot: wide shot of all the chairs with the monitors in the background. Spotlights flip onto the chairs.</p>	<p>00:00</p>
<p><i>Dramatic building music cont...</i></p> <p>Voice 1 (VO): This Tool will change everything</p> <p>Voice 2 (VO): Implementing this process will be a game changer</p> <p>Voice 3 (VO): This is why we do this and this tool will light up our maps</p> <p><i>Dramatic Building Music crescendo</i></p>	<p>Shot: Same shot. Slow zoom on to the empty chairs. Monitors are showing dark underwater. As the camera is zooming, A shark swims quickly across the monitors in time with the first voice. It swims across again when the second voice starts. And it swims across one final time on the last voice, and reveals the logo. When the logo is revealed, the zoom will stop. Chairs should be front and center with the logo clearly visible across all the monitors. Pause for a beat before transition.</p> <p>Transition: Exposure blur</p>	<p>00:03</p>
<p><i>Fast-paced music</i></p>	<p>Shot: Camera pushes forward, walking into the pitch room and pans</p>	<p>00:12</p>

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<p>BY (VO): Do you have a great idea or un-carrier proposal you want to pitch? Do you have an idea that would help take T-Mobile to the next level?</p>	<p>around the presenter's area. Shots mixes between fast and slow motion for emphasis on certain areas.</p>	
<p><i>Fast-paced music cont...</i></p> <p>Presenter 1: My idea will make troubleshooting a seamless process for 5G</p>	<p>Shot: Raised shot, angled down at the presenter. Camera is 45 degrees to the presenters left side.</p> <p>Transition: Swish pan</p>	<p>00:20</p>
<p><i>Fast-paced music cont...</i></p> <p>Presenter 2: If we get this right, Customer experience will never be the same...</p>	<p>Shot: Raised shot, angled down at the presenter. Camera is 45 degrees to the presenters left side.</p> <p>Transition: Cross-zoom</p>	<p>00:23</p>
<p><i>Fast-paced music comes to an end.</i></p> <p>BY (VO): Do you have what it takes to swim with the SHARKS?</p>	<p>Motion Graphics: Logo crash scales up from the cross zoom. Background is a magentazied underwater. Particle bubbles are lightly bubbling around the logo.</p> <p>Transition: bubbles rise up and cover the screen, cutting it to black.</p>	<p>00:26</p>