



Wine & Tech Newsletter

A commitment to partnership drives successful relationships. Here, at OnlineNW, we specialize in providing communication solutions for companies in the wine industry, working with over 100 vineyards and wineries in the mid-valley region. We understand the unique challenge of needing world-class communication infrastructures in remote rural locations. Our roots in this community are as deep as our expertise.

[Our Commitment](#)



Event Solution: Solar Eclipse at Brooks Wines

We were approached by [Brooks Wines](#) to help provide a custom solution for their solar eclipse event. Brooks hired a media team to capture and Facebook Live stream the event. In order to Live stream, they needed a more robust WiFi coverage solution in order to have connectivity... [READ MORE](#)

Tech in the Wine Industry: Monitoring with TankNet

In the fermentation process, temperature is everything. Temperatures above or below the ideal range will have a direct impact on the finished wine. With so many resources invested in harvest and crush, a misstep during fermentation could prove catastrophic... [READ MORE](#)



The Art and Craft of WiFi Coverage

WiFi access has become critical to the success of wineries in the Willamette Valley, due in part to the increase in adoption of cloud-based software, such as POS systems like Square or Clover, that rely on WiFi networks. Unfortunately, wineries, vineyards, and tasting rooms often have challenging coverage issues that require custom solutions. Such was the case with Bjornson Vineyard.

Mark and Pattie Bjornson, owners of [Bjornson Vineyard](#), built their new winery and tasting room from concrete, which was the right choice for energy efficiencies. However, [concrete is difficult for WiFi signals to penetrate](#) impacting performance and the overall WiFi experience. "There's nothing worse than trying to ring up a sale not having internet access... you have to have a good internet connection or otherwise, you could lose a sale," said Mark.

After researching possible consumer-grade WiFi solutions, Pattie realized that it wasn't clear to her which option would be the right fit. With so many factors to consider such as security, hardware options, and frequency bands it's easy to get overwhelmed.

Pattie contacted [OnlineNW](#) for help. Our experienced technicians were able to quickly determine an effective solution that was not only less expensive than what she found at the big box stores but was a better fit for their WiFi needs. We installed multiple WiFi access points throughout the facility to support the tasting room's cloud-based POS, private and guest networks, as well as providing access to mobile devices in and around the winery.

Wineries, tasting rooms, and vineyards often require creative solutions to address their unique WiFi challenges. We at OnlineNW take pride in our ability to take a deep dive into understanding these needs and provide the expertise required to support businesses in the wine industry throughout the Willamette Valley.



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